UNIVERSITY OF SASKATCHEWAN
College of Medicine
DIVISION OF CONTINUING MEDICAL EDUCATION
CMELEARNING.USASK.CA

Advancing Menopause Care: An Interprofessional Conference

Sponsorship Opportunities

Continuing Medical Education, College of Medicine

Sponsorship Invitation

Dear Prospective Supporter,

The University of Saskatchewan College of Medicine, Division of Continuing Medical Education (CME), is pleased to invite your organization to consider providing financial support for Advancing Menopause Care: An Interprofessional Conference.

This educational activity will take place on May 7, 2027, and is designed for family physicians, specialists, nurses, nurse practitioners, pharmacists, rehabilitation science professionals, residents, researchers, health sciences students, and other health care professionals. The program will focus on addressing key gaps in clinical knowledge and support patient-centered approaches to improving health outcomes for women transitioning through menopause, with the goal of supporting healthcare professionals in maintaining and enhancing their knowledge, skills, and practice.

At the heart of continuing professional development is a shared commitment to supporting healthcare professionals and, ultimately, improving patient care. We recognize that organizations who choose to support medical education often share this commitment and value opportunities to contribute to the ongoing development of the healthcare community in Saskatchewan.

Financial support from external organizations helps deliver high-quality educational programming and offset costs associated with the development and delivery of accredited activities. Support may contribute to expenses such as program development, educational materials, technical support, speaker fees, and other costs associated with providing the educational program. It may also help the CME maintain accessible registration fees for learners.

We welcome the opportunity to receive support from organizations that value continuing professional development and the important role it plays in supporting healthcare professionals and patient care in Saskatchewan.

Educational Independence

Educational activities seeking full accreditation are developed and delivered independently by the Scientific Planning Committee and the Division of Continuing Medical Education. Financial supporters do not influence the development, content, delivery, or evaluation of the educational activity.

Financial support is provided as an unrestricted educational grant and does not provide financial supporters with a role in determining educational content, learning objectives, speakers, or other elements of the accredited program. All recognition and supporter opportunities are provided in accordance with applicable accreditation requirements. Sponsorship opportunities and available recognition are outlined in the following pages.

We sincerely appreciate your consideration of providing financial support for [Advancing Menopause Care and your interest in contributing to continuing professional development for healthcare professionals in Saskatchewan. Your support helps make accessible, high-quality educational opportunities possible for the healthcare community we collectively serve.

Sincerely,

Dr. James Barton
Associate Dean, Continuing Medical Education
College of Medicine
University of Saskatchewan

What Your Support Helps Make Possible

Support High-Quality Education

Financial support helps CME develop and deliver relevant, high-quality continuing professional development for healthcare professionals.

Support Accessible Learning

Support helps offset costs associated with educational delivery and can contribute to keeping registration accessible for learners.

Support Healthcare Professionals

Your support contributes to continuing professional development that helps maintain and enhance knowledge, skills and practice.

About the Educational Activity

Visit the Advancing Menopause Care webpage here.

Program Overview, Learning Objectives & Target Audience

Discover the purpose of the educational activity, what participants are expected to achieve and whom the activity is intended for.

Program & Schedule, Scientific Planning Committee & Speakers

View the sessions and topics, names of the SPC responsible for the planning and developing the educational content and confirmed session speakers.

Registration, Sponsorship & Contact Information

Learn more about registration details, sponsorship opportunities and updates, CME social media and how to contact the CME team.

Next Steps

Confirm Your Interest

Contact Jessica Wylie at jessica.wylie@usask.ca to confirm your interest in sponsorship or discuss the available sponsorship opportunities.

Complete the Sponsorship Agreement

Please complete the online Sponsorship Agreement Form and provide the required payment information to confirm your sponsorship. The CME office will then issue an invoice on behalf of the University of Saskatchewan.

Sponsorship Recognition & Opportunities

Supporting Continuing Professional Development

In-person educational activities bring healthcare professionals together to engage in high-quality continuing professional development, share knowledge and experiences, and support ongoing learning and professional practice.

Sponsorship Opportunity

The Division of Continuing Medical Education offers sponsorship opportunities for in-person educational activities at levels determined by the needs and format of each event. Available recognition and opportunities are outlined below.

Sponsorship Benefit	Gold Supporter	Silver Supporter	Bronze Supporter	Non-Profit Supporter
Investment	**$ 3000**	**$ 2000**	**$ 1000**	**$ 500**
Complimentary Event Registration Complimentary registration(s) to attend the educational activity as a non-participant observing from a designated sponsor section.	4	2	1	0
Verbal Acknowledgement – Gold Supporter Only Your organization will be verbally acknowledged by the moderator during the opening and closing remarks on each day of the event.	✓			
Event Social Media Recognition One social media post recognizing your organization's financial support on CME's social media platform(s).	✓	✓		
On-Site Exhibitor Opportunity Designated exhibitor space, with location determined by CME based on sponsorship level, venue layout and availability.	✓	✓	✓	Contingent
On-Site Sponsor Recognition Board Your organization's name or logo is displayed on the printed sponsor board at the event venue.	✓	✓	✓	✓
Event Management App Recognition Your organization's name, logo and sponsor information displayed on the sponsor page of the event management app.	✓	✓	✓	✓
Event Sponsorship Webpage Recognition Your organization's name or logo displayed on the event's sponsorship webpage.	✓	✓	✓	✓
Event Slide Deck Recognition Your organization's name or logo is displayed on the supporter slide in the main event room during remarks and breaks.	✓	✓	✓	✓

The Non-Profit Supporter rate is available only to legally registered non-profit organizations. All recognition is provided in accordance with applicable accreditation requirements. Exhibit space is subject to availability and CME discretion; Non-Profit Supporter exhibit opportunities are contingent on space remaining after higher-level sponsorship commitments are confirmed.

What to Expect as a Sponsor

Supporting Accredited Continuing Professional Development

Financial support from organizations that value continuing professional development helps make accessible, high-quality educational opportunities possible for healthcare professionals in Saskatchewan. Accredited CPD activities must remain independent of commercial influence. The expectations below apply to financial support of accredited educational activities, regardless of learning format.

Accreditation Expectations

The Scientific Planning Committee (SPC) and the Division of Continuing Medical Education are responsible for the educational activity and its content. Educational content is developed independently and is not subject to sponsor review or approval. Financial supporters do not participate in planning or developing the accredited educational activity.

Financial supporters do not influence:

- Educational topics or learning objectives
- Selection of speakers or presenters
- Educational content or materials
- Delivery or scheduling of educational sessions
- Evaluation of the educational activity

Recognition and Engagement

Sponsor recognition and promotional activities remain clearly separate from accredited educational content:

- Sponsor branding is not associated with individual educational sessions or speakers.
- Product or service advertising is not permitted within accredited educational spaces.
- Promotional materials are limited to designated and approved sponsor areas.
- Any non-accredited networking or sponsor activities are clearly identified as optional and separate from the accredited program.

Protecting the Learning Environment

Financial support does not provide access to learner information or permission to collect or use participant information for promotional purposes without appropriate consent.

Sponsor representatives may participate in the sponsor and networking opportunities identified in the sponsorship package, but do not participate in the planning or delivery of accredited educational sessions.

These boundaries allow organizations to support CPD and engage appropriately with healthcare professionals while preserving the independence and integrity of accredited education.

For more information, please refer to the National Standard for Support of Accredited CPD Activities.